Web Design and Marketing Management

[Sea State Marketing](#)

Marketing and communication agency specializing in websites creation and social media management, is looking for a versatile person in Web project management.
Your mission will mainly consist in the creation of websites in a wide variety of sectors of activity but also in creating visual identities, models and participating in the management of accounts on social media.

What you will be required to do

WEB
- Set up a Wordpress and Woocommerce website from A to Z (technical aspect).
- Landing Page Creation
- Management of natural referencing (SEO).
- Manage and maintain a business relationship.
- Estimate the cost of a project and create quotes.
- Ensure quality at the end of the project.

MARKETING
- Paid campaign management (SEA) including Google Ads and Facebook Ads.
- Management of emailing campaigns.

SOCIAL MEDIA
- Manage social media accounts and monitor their performance, interact and grow the brand's online presence organically on social media (facebook / instagram / linkedin)
- Plan and execute a content calendar, case studies and longer content ideation, briefing, review, build and release.
- Requirements

WEB
- Mastery of Wordpress and Woocommerce (knowledge of complementary CMS is a plus)
- Knowledge of web design and UI/UX best practices.
- Concepts in HTML/CSS
- Knowledge and experience with Google Analytics

MARKETING
- Email marketing (mailchimp)

DESIGN
- Adobe suite (Photoshop / Illustrator
- Canva

SOCIAL MEDIA
- Business Management and Creator Studio
- Support on social media
- Facebook campaign design and follow-up
- Good written expression

- Critical thinking and problem-solving skills
- Proactive in finding potential issues and resolving them
- Abel to prioritize and manage multiple projects

Send CV and details of contactable referees to Marketing Manager, Ida Taitelbaum, prior July 11, 2023 at the following email:

 ida@ajc-vanuatu.com

Only the successful applicant will be contacted for an interview