



TERMS OF REFERENCE

T-shirt design

Project:	<i>Laef Blong Mi, Vois Blong Mi</i> (Pacific Girl)
Place of Assignment:	Remote/Vanuatu
Reporting to:	Isabelle Charlie, VBM Manager
Duration:	2 days

BACKGROUND

CARE INTERNATIONAL in Vanuatu

CARE Vanuatu is part of the global CARE International confederation, which helps poor and vulnerable people in more than 93 countries around the world. CARE has been in Vanuatu since 2008, working with communities to build resilience to disasters and climate change shocks and increase women and girls' involvement in community and national leadership.

"Laef Blong Mi, Vois Blong Mi" project

CARE Vanuatu is a grantee partner of the Australian Government through Pacific Girl, a multi-country program to support adolescent girls in Pacific Island countries achieve their full potential. CARE's three year project, *Laef Blong Mi, Vois Blong Mi* (VBM) builds on CARE's work in Tafea province, specifically, work on adolescent girls empowerment, life skills and promoting respectful, non-violent relationships. The project is being delivered in close collaboration with the Ministry of Education and Training (MOET) and through secondary schools in Tafea province.

The project's objective is:

Adolescent girls (aged 12 -19) in rural and remote areas of Tafea province are more respected and safe in their homes and communities, are better able to exercise their rights and have more equal and increasing opportunities.

The three End of Project Outcomes (EOPO) are:

- Adolescent girls (12-19) have increased self-confidence, skills, and knowledge about their potential, their rights, their bodies and their relationships.
- Adolescent girl's male peers (12-19) have increased skills and knowledge about gender, their bodies and their relationships, and are applying this knowledge in more respectful relationships with adolescent girls
- Community leaders, teachers, service providers and families are increasingly listening to, recognising and acting on adolescent girl's needs and priorities.

The project was initially designed to be “girl led” project. Thus the CARE Vanuatu, Vois Blong Mi project has in it an Adolescent Girls Advisory Group (AGAG), which have played a vital role in advising the Vois Blong Mi (VBM) project on its deliveries. They (AGAG) have reviewed project resources and gave valuable inputs to make it adolescent appropriate. The project had interesting activities with both adolescent girls and boys in schools in Tafea Province and continue to engage in different ways to ensure Adolescent girls needs and support are made aware to reliable influential stakeholders.

PURPOSE

The purpose of the T-shirt design is to bring out some of the values that the VBM project intends to instill into Adolescent girls in Tafea province aligned with the Project goals. This design was initiated by the Adolescent Girls Advisory Group and would be appreciated to be designed to a T-shirt to advertise the values that a girl child holds within and which she can bring to a team / her society if she is given a chance to speak and be heard.

SCHEDULE, WORKPLAN, ROLES AND RESPONSIBILITIES

The assignment is expected to be completed in the 8th April 2022. Anticipating that the work will take 2 days

Activity	Totals Days
Designer meets with Team and gets a clarification of the design	½ day
Desk Review	½ day
Final feedback of the design	½ day
Final Design and payment processes	½ day
TOTAL days	2 days

Payment

Payment will be paid upon completion of the services and submission of a design, signed timesheet and invoice.

Selection Criteria

- CARE encourages applications from Ni Vanuatu graphic designer.
- Graphic design background
- Understanding in Gender Equality and/or adolescent girl programming, preferably in the Vanuatu

Expression of Interest

Expressions of Interest should include:

1. A maximum 1-page cover letter including a statement of capability and daily fee rate
2. Current CV of everyone included in the Expression of Interest

Expressions of interest and requests for further information should be submitted to Sylvain Malsungai at the following email address: sylvain.malsungai@careint.org.

Applications close 18TH May 2022 at 17.00 (Vanuatu Standard Time).

Approved by: Isabelle Charlie, VBM Project Manager