



## Expression of Interest

### Destination Drone Footage

The Vanuatu Tourism Office is seeking to secure a series of ten (10) beauty clips of Vanuatu for use in the marketing of Vanuatu Tourism through international trade and media activities in the core markets of Australia, New Zealand and New Caledonia.

#### About the Vanuatu Tourism Office

The Vanuatu Tourism Office (VTO) is the national tourism destination marketing organization, supported by the Vanuatu's Government's Department of Tourism (DoT). Our headquarter is based in Port-Vila (Vanuatu) supported by various representations in Australia, New Zealand, New Caledonia and other long-haul markets in Europe, China, and North America. Our role is to promote Vanuatu as a destination for international and domestic tourists.

#### Tone and Style

- The clips are to be aerial/drone shots featuring a range of hero locations from scenically beautiful locations around Port Vila and Santo.
- The clips must capture the scope of the location and demonstrate the beauty.
- There is no need for people or infrastructure to be captured as part of the clips.
- Background elements such as banana boats, wharfs, accommodation are able to be included.
- The clips are to capture the vivid colours of blues, greens and yellow of the location.
- It is preferred that the clips are not at sunset/sunrise.

#### Proposal for submission

Interested applicants should advise if they are able to provide library footage to meet the brief or need to produce new material. The Vanuatu Tourism Office is open to working with the successful applicant in both areas. If you have existing footage, please provide information on format, age and locations.

#### Closing Date of Submission

The closing date for submissions is scheduled for **Friday, 25th November, 2021** addressed either to the to the Chief Executive Officer, Vanuatu Tourism Office, First Floor, Tamarama Building, P.o. Box 209, Port Vila, Vanuatu.