



**CARE International
in Vanuatu**
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care.org.au

Terms of Reference: Graphic Design for Gender Equality Together Project Materials

Title: Gender Equality Together Project Materials

Location: Home-based

Position reports to: Juliet Matansawan & Leikita Kalorib

Location: Remote

Timeframe: to be completed by 16 September 2022 (see below)

About CARE Vanuatu

CARE is an international humanitarian aid organisation fighting global poverty, with a special focus on working with women and girls to bring lasting change to their communities. As a non-religious and non-political organisation, CARE works with communities to help overcome poverty by supporting development projects and providing emergency assistance.

CARE international in Vanuatu has a focus on Gender Equality, Disaster Risk Reduction, Climate Change Adaptation, and Inclusive Governance.

Project Context

CARE International's Young Women's Leadership Program (YWLP) is the central component of the Gender Equality Together project which aims to: ***strengthen the collective leadership, capacity and coordination of civil society and government actors in Vanuatu to more effectively work towards the promotion of gender equality and the elimination of violence against women and girls with and without disabilities in peacetime and disasters.*** The YWLP includes mentoring, internships, a small group action project and a series of workshops to build the knowledge, skills and confidence of the young women aged 18-30 in leadership, gender equality and eliminating violence of women and girls.

Purpose

The purpose of the assignment is to:

- Design layout of an inspirational journal for YWLP participants and alumni (A5 size), and
- Design layout of an Introduction to Leadership booklet for YWLP participants and alumni, including development of up to 3 illustrations
- Design layout of an Introduction to Gender booklet for YWLP participants and alumni, including development of up to 3 illustrations
- Update the content and layout of the Gender Equality timeline poster based on inputs from the Pacific Feminist Forum (to be held late August 2022)

Comprehensive testing of the materials will take place as part of a future project. Wherever possible the materials should be developed in a format which might be revised based on the outcomes of testing.

Proposed Schedule and Workplan

	Activity	Timeframe
1	Review of background information and concept	1 August
2	Briefing with CARE team	2-3 August

3	Submit draft inspirational journal for review by CARE and Sista	10 August
4	Revise and submit final inspirational journal based on feedback	17 August
5	Submit draft Introduction to Leadership booklet for YWLP participants and alumni and Introduction to Gender booklet for YWLP participants and alumni	29 August
6	Submit draft content and layout of the Gender Equality timeline poster	5 September
7	Revise and submit final Leadership and Gender booklets based on feedback	9 September
8	Submission of final based on feedback	16 September

- To a maximum of 15 days

Selection Criteria

- Strong graphic design skills including the use of design software
- A strong and clear style of design, demonstrating understanding of the communications requirements of Information Education Communications (IEC) materials
- Work experience in the Vanuatu context
- Fluent in English and Bislama
- Working experience in development or humanitarian environment is desirable

Fees and Payment

The consultant is expected to provide their daily fee rate as part of their expression of interest.

Expression of Interest

Expressions of Interest should include:

1. A maximum 1-page cover letter including a statement of capability introducing the consultant and how the skills and competencies described above are met using concrete examples.
2. Current CV or design portfolio of the consultant
3. Daily fee rate

Expressions of interest and requests for further information should be submitted to Sylvain Malsungai at the following email address: sylvain.malsungai@careint.org.

Applications close **29 July 2022 at 17.00** (Vanuatu Standard Time).

Approved by

Isabelle CHOUTET - 20 July 2022 - Interim Program Manager